



NEWS RELEASE

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FOR IMMEDIATE RELEASE

October 2, 2013

Menifee celebrates fifth year of cityhood with annual Birthday Bash

MENIFEE --- The community is invited to join the city of Menifee in celebrating five years of cityhood during the fifth annual Birthday Bash event on Saturday, Oct. 5.

“The Birthday Bash is a perfect time for the community to come together and celebrate the accomplishments we’ve achieved in just five short years,” said Interim City Manager Rob Johnson. “From Menifee’s increasing sales tax revenues, to the infrastructure projects and improvements that are underway, to the community building we’ve experienced these past years, we are proud of our achievements.”

The free event is scheduled from 4 to 9 pm at Mt. San Jacinto College, 28237 La Piedra Road. Parking is available at the event in the college parking lot or along La Piedra and Antelope roads.

A free round-trip shuttle service offers party-goers from the Sun City part of town convenient parking and transportation. The shuttle departs from the Sun City Civic Association parking lot, located at 26850 Sun City Boulevard, every half hour from 4 to 7pm. The last return trip leaves Mt. San Jacinto at 9pm.

The family-friendly event features an evening of live music, a light show, more than 100 food and vendor booths and a KidZone with jumpers.

The main stage features entertainment from 4 to 9pm. The schedule includes music from By Imitation at 5:15pm and the headliner, CLOUD, at 6:30pm and again at 7:45pm with the light show finale.

Gale Webb’s extreme sports show is scheduled for 4:30, 6:30 and 8:30pm and showcases skateboarders, BMXers and inline skaters doing stunts.

For more information contact Allen Yun, Management Analyst at ayun@cityofmenifee.us or (951) 672-6777.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 80,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*